

# Pobjeda

## CJENOVNIK

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### MARKETING

tel/fax. 020 409 536, 020 409 537

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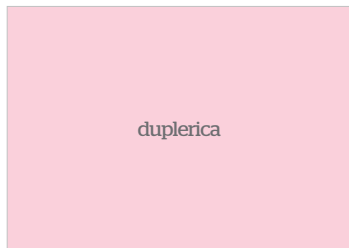
NOVA POBJEDA

19. decembar br. 5

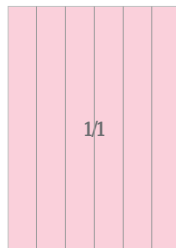
81000 Podgorica, Crna Gora

žiro račun: 560 - 822 - 77 Universal Capital Bank

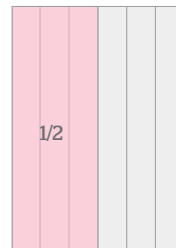
## FORMATI REKLAMNOG PROSTORA



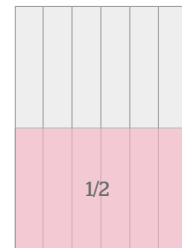
590x420 mm



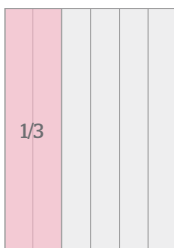
280x420 mm



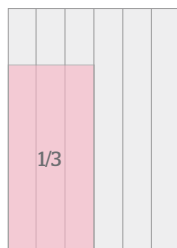
138x420 mm



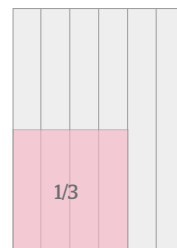
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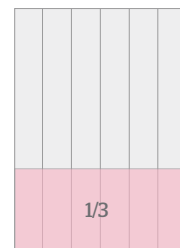
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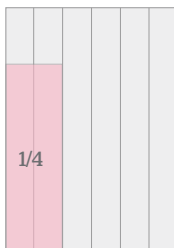
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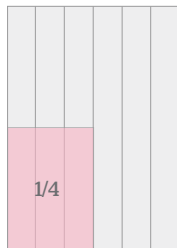
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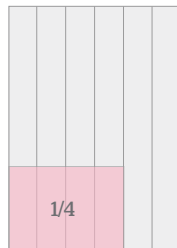
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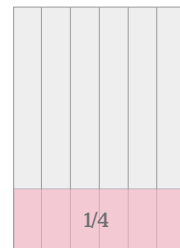
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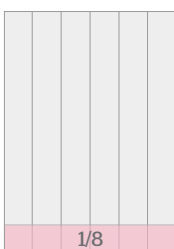
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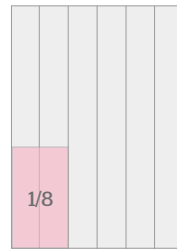
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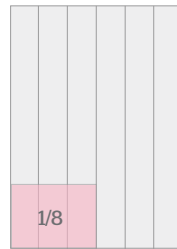
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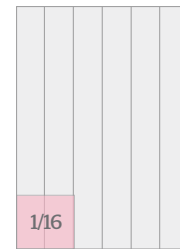
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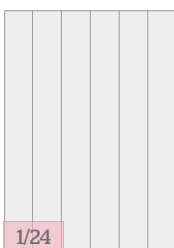
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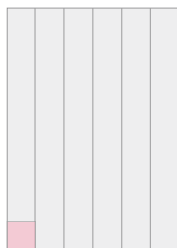
138x102 mm



90x80 mm



90x50 mm



markica  
43x43 mm

FORMATI	CIJENA crno bijela	CIJENA kolor
duplerica	600,00€	1.000,00€
1/1	300,00€	500,00€
1/2	180,00€	270,00€
1/3	150,00€	230,00€
1/4	120,00€	155,00€
1/8	70,00€	100,00€
1/16	40,00€	60,00€
1/24	20,00€	40,00€

\* Na navedene cijene se obračunava PDV 19%

### MARKICA

na naslovnoj strani (zaglavlje) za period od mjesec dana - 2.000,00€

na naslovnoj strani (jedno oglašavanje): 40,00€

na redakcijskim stranama (jedno oglašavanje): crno bijela 10,00€, kolor 15,00€

na oglasnoj strani (jedno oglašavanje): 4,00€

- Pozicioniranje po zahtjevu klijenta u prvom dijelu novine naplaćuje se puna cijena željenog postora uvećana za 50%.
- Poruke reklamno-reportažne sadržine se naplaćuju po punoj cijeni uvećanoj za 50%.
- Cijene se uvećavaju 100% ukoliko se radi o političkom marketingu.

**Obavijest o smrti**  
**format 1/12 (do 120 riječi)**  
**10,00€**

## **CJENOVNIK ČITULJA**

<b>FORMATI</b>	<b>CIJENE</b>
<b>Stubac do 30 riječi</b>	<b>8,00 €</b>
<b>1/24 strane, do 30 riječi i jedna slika</b>	<b>14,00 €</b>
<b>1/18 strane, do 50 riječi i jedna slika; do 30 riječi i dvije slike</b>	<b>18,00 €</b>
<b>1/15 strane, do 100 riječi i jedna slika; do 50 riječi i tri slike</b>	<b>25,00 €</b>
<b>1/12 strane, do 120 riječi i do tri slike; do 30 riječi i četiri slike</b>	<b>40,00 €</b>
<b>1/8 strane, do 200 riječi i do tri slike; do 90 riječi i četiri slike</b>	<b>65,00 €</b>
<b>1/4 strane</b>	<b>140,00 €</b>
<b>1/2 strane</b>	<b>240,00 €</b>
<b>1/1 strane</b>	<b>450,00 €</b>

\* Napomena: u slučaju objavljivanja znaka, broj riječi se umanjuje za 20.

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